



# FUN CAMPAIGN IDEAS

One advantage to running a workplace campaign is the camaraderie it creates in an organization. Helping others has a special way of uniting colleagues across departments or an entire company. When you add a few fun activities, the results translate to more dollars for United Way of Greater Milwaukee and memorable team building for your organization.

## OLYMPICS

Divide the company into different countries/teams to compete in Office Olympics including events such as wastebasket free throws, paper airplane flying contests, or office chair races. Have employees bring food from their team country for an international lunch.

## TEAMING UP FOR THE COMMUNITY

Use a sports theme to unify your campaign. Kick it off with a tailgate party in the parking lot. Employees can pay to wear their favorite team shirt. Dare to wear a Chicago team jersey? You have to pay double!

## RECIPE FOR CARING

Build your campaign theme around food. Have an Iron Chef competition and ask a local chef to judge different categories. Host a bake sale or lunch, and create an employee recipe book to sell.

## ACROSS THE DECADES

Celebrate with a decades theme. Have a 50s Rock & Roll lunch with root beer floats and a jukebox, or hold an 80s party. Have a costume contest and charge for votes.

## Wii TOURNAMENT

Borrow or rent a Wii. Employees pay to compete in tennis, boxing, bowling, etc. Design elaborate sets (e.g. boxing ring) or keep it simple. Give out small gifts to winners in each round or a larger gift to the overall champion.

## CASUAL FOR A CAUSE

Sell casual day stickers allowing employees purchasing them to dress casually on designated days.

## SILENT AUCTION

Auction off staff services (e.g. baby sitting, oil change, lunch for a week), executive parking spaces, theme baskets from each department, donated merchandise or services. Try conducting the auction over your intranet.

## EMPLOYEE PRIZES AND INCENTIVES

Prizes and incentives are great ways to award employees for participating in your campaign. No prize is too small. Vacation days, extended lunch hours and items donated from places with which you conduct business are great ways to offer incentives without spending a lot of money.

Contact United Way to learn more about getting your organization involved: 414.263.8328.